

## **MEDIA RELEASE**

## RFDS CONNECTS WITH COMPANY DIRECTORS

5 August, 2015

The Royal Flying Doctor Service will host some of Perth's 'up and coming' company directors at the Australian Institute of Company Directors Direct Connect Networking event on **August 27.** 

Direct Connect is an informal cocktail evening that recognizes achievements of recent AICD graduates and connects emerging directors who are looking to develop contacts in their industry.

RFDS General Manager Corporate Affairs, Nick Harvey says the flying doctor needs to have a business focus not only on life saving services but also on innovation and leadership.

"To continue to meet the changing needs of West Australians right around our vast state, the RFDS must be increasingly innovative and efficient in its approach and look for new ways to ensure we can improve our capability and our reach and build a strong and sustainable foundation for our business into the future," Mr Harvey said.

"We provide emergency care, lifesaving outcomes, and health treatment and advice to almost 70,000 people in Western Australia every year and have done now in WA for 80 years.

"It is for these reasons that during our 80th year in WA, the RFDS has launched its Aero Medical Fund; a major capital raising campaign designed to secure the long-term future of the RFDS, by continuing to improve our capability, and build a stronger and more sustainable foundation for our business into the future."

Mr Harvey will offer AICD members and other corporate visitors a tour of the Jandakot base, during the networking event on August 27.

## **Event details:**

- Thursday August 27
- 4.30pm-7pm
- At RFDS, Eagle Drive, Jandakot

RFDS Media Contact: Donna Cole - 0419 901229 or donna@lastsay.net.au