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## **MEDIA RELEASE**

### **Royal Flying Doctor Service is most reputable charity 5<sup>th</sup> year in a row**

The Royal Flying Doctor Service has again confirmed its place as the country's most reputable charity, ranking first in the 2015 Charity Reputation Index released today, for the fifth year running.

RFDS Executive General Manager of Corporate Affairs Nick Harvey said the annual index results released by research consultants AMR, indicate excellence by the Flying Doctor across all areas measured; (Services, Innovation, Workplace, Citizenship, Governance, Leadership and Cost Management).

"During current tough economic times it is heartening to see that the many supporters of the Flying Doctor can be reassured their donations are put to good use and that resources are used effectively," Mr Harvey said.

"Our hard working staff and volunteers are thrilled to have the continued support of so many people who once again have stated their trust in the RFDS.

"The RFDS is only able to deliver its life saving services with the support of generous Western Australians - individuals, companies, and governments - who help fund our services.

"As the state's population grows, resulting in ongoing growth in the need for our services, we must remain at the forefront of innovation by developing and utilising the very latest in technology and state of the art equipment, to be able to expand the reach and range of our services, and continue to deliver the very best aero medical care available anywhere in the world.

"As we fast approach 2016 we look forward to continued support from our generous community which will see us realise further milestones including the opening of our new Broome base – the first new RFDS base in 50 years," Mr Harvey said.

The RFDS has been providing life-saving services to Western Australians for 80 years and today has five operating bases, a fleet of 15 aircraft, and a staff of around 300. To donate to the RFDS call 1300 669 569 or check out [www.flyingdoctor.org.au](http://www.flyingdoctor.org.au)

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**RFDS/ LastSay Communications: Donna Cole – 0419 901 229,  
[donna@lastsay.net.au](mailto:donna@lastsay.net.au)**