



**21 May, 2017**

## **The Flying Doctor Selfie Challenge**

The Royal Flying Doctor Service (RFDS) is calling on Australians to take part in a selfie challenge with a difference between 21 – 27 May.

The Flying Doctor is a much treasured Australian charity, providing care to those that live, work and travel in rural and remote Australia. John Flynn, the founder of the organisation is honoured on the \$20 note and the inspiration behind the new 'Flick us a Flynn' challenge.

The Flying Doctor is calling on Australians to 'Flick us a Flynn' by getting creative - tossing, flicking, and transporting their \$20 towards a screen, while sharing photos or video on Facebook, Twitter or Instagram and challenging their friends to do the same.

Flick us a Flynn Ambassadors Natalie Barr, Annie Maynard, Matthew Dellavedova, Stefan Dennis, Catriona Rowntree, Annette Allison and others have taken to their social platforms to show their support and are encouraging others to rise to the challenge.

Ch 7 Sunrise presenter and newsreader Natalie Barr is one of the many Australian's who has called on the Flying Doctor for care.

"Without the RFDS my life may have been very different. As a 15 year old they flew me to Perth as a frightened teenager from the country. Then, 30 years later, they came to the rescue again for son," Natalie said.

"You never know when you are going to need them. Just \$20 does make a difference,' added Natalie.

Donations and financial assistance are a part of the Royal Flying Doctor's legacy for this the not-for-profit aeromedical organisation. Just \$20 can help the Flying Doctor provide baby monitoring equipment, replace nose wheel tyres for a plane and offer bush access for dental screening.

"When it comes to helping regional and rural Australians in need, the Flying Doctor has been there nearly 90 years," said RFDS Victoria Chief Executive, Scott Chapman. Since 1928, the Royal Flying Doctor Service has grown to provide over 64,600 patient transports in 2015 with its 66 aircraft and a range of Primary Health Care services delivering 161,000 health clinics throughout Australia.

"What better way to show support than to Flick us a Flynn and make a difference."

Australian's can join the "Flick us a Flynn" challenge and donate online at [www.flickusaflynn.org.au](http://www.flickusaflynn.org.au) between 21 – 27<sup>th</sup> May 2017.

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## **About the RFDS**

The Flying Doctors has been voted as Australia's most reputable charity for six years in a row and has been providing aero-medical assistance and primary health care services since 1928. RFDS Victoria delivers air and road patient transport, primary health care programs such as diabetes, mobile eye and dental care and rural women's GP services, as well as raising funds for emergency retrieval across Australia.

Nationally the RFDS comes into contact with over 290,000 patients annually, or more than 800 every day, performs around 37,000 aeromedical evacuations and conducts about 15,000 healthcare clinics per year.